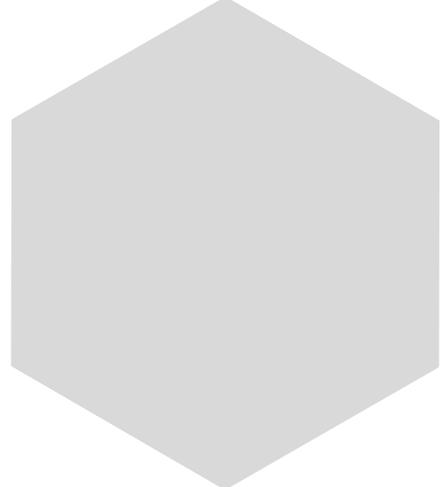




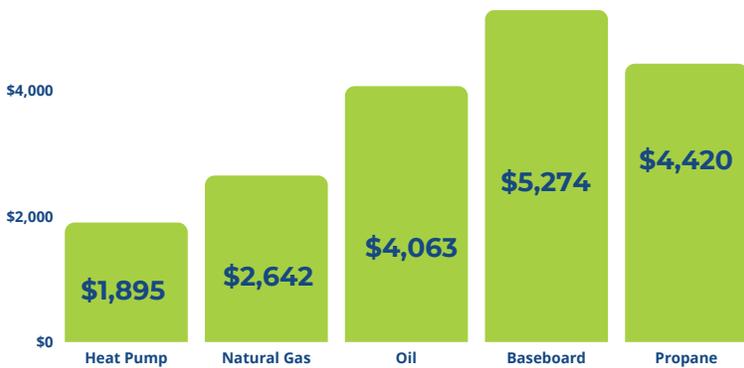
# HEAT PUMP ASSESSMENT PROGRAM

# NEXTZERO

EXPERIENCE WHAT'S NEXT



MMLD Customer Annual Heating Costs\*



\*Costs based on a 2,000 square foot house

## CALL 888-333-7525 TO SCHEDULE YOUR FREE ASSESSMENT TODAY!

LEARN MORE AT [WWW.NEXTZERO.ORG/MARBLEHEAD](http://WWW.NEXTZERO.ORG/MARBLEHEAD)

Are you interested in upgrading your home heating and cooling system and want to explore clean energy options? Consider purchasing a heat pump. Marblehead Municipal Light Department (MMLD) customers are eligible for a no-cost heat pump assessment.

Schedule a no-cost, no-obligation consultation with an independent heat pump expert to learn how the technology works, understand how heat pumps can reduce your heating costs, and receive guidance on using heat pumps for supplementary or whole-home heating. If a customer decides to purchase a heat pump, they will be guided through every step of the process from choosing a contractor, scheduling a post-installation inspection, and applying for a rebate from MMLD.

## WHAT IS A HEAT PUMP?

- ✓ Provides heating and cooling in one system
- ✓ Takes existing heat and moves it through the home
- ✓ Very efficient heat source
- ✓ Can deliver one-and-a-half to three times more heat energy than the electrical energy it consumes

## COST AND ENERGY SAVINGS

Heat pumps are a clean, efficient heating and cooling source. On average, heat pumps produce **3.5x** less greenhouse gas emissions than oil, **3x** less than propane, **2.8x** less than natural gas, and **2.7x** less than baseboard heating. MMLD customers who use heat pumps can save an average of **\$740 to \$3,300** annually on their heating bills over oil, natural gas, propane, and electric baseboard heating. MMLD customers may also be eligible for a heat pump rebate of **\$300-\$750!**